

# SCIENCE : A JOURNALIST'S PERSPECTIVE

A PRESENTATION BY

## BOB MCDONALD

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The ECEGSA invites you to attend this free and public key-note as Bob shares his insights, perspective and stories from over 30 years of reporting on science and technology

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**Date:** Monday June 22

**Location:** U of A Campus ECERF/ETLC Building (9107-116 Street)  
ETLE 1-001 Lecture Theatre, 1<sup>st</sup> floor

**Time:** 12:50PM

**Venue:** 4th Annual iCore Alberta Electrical and Computer Engineering Graduate Research Symposium

**Website:** <http://ecegsa.ece.ualberta.ca/symposium09>

**No registration is required to attend!**

**After more than 30 years of reporting on science, this journalist has seen a lot, from the exploration of our entire solar system by robots, to the computer and genetic revolutions that have profoundly changed our lives. We live in remarkable times where the most powerful tools humanity has ever known are in our grasp.**

**Do we have the wisdom to use these tools wisely?**

Bob McDonald has been communicating science internationally through television, radio, print and live presentations for more than 30 years. He is the host of CBC Radio's *Quirks and Quarks*. He is also a regular reporter for CBC Television's *The National* as well as Gemini winning host and writer of the children's series *Head's Up*. As a print journalist, Bob has authored three science books and contributed to numerous science textbooks, newspapers and magazines. Amongst his honours for outstanding contributions to the promotion of science in Canada Bob has received the Michael Smith Award from NSERC, and four honorary doctorates from Canadian Universities.

**Brought to you by:** iCore, MSTRI, Faculty of Engineering, MITACS, APEGGA, Scanimetrix, University of Alberta NanoFab

